

Strategies For E-Business: Creating Value Through Electronic And Mobile Commerce Concepts And Cases By Tawfik Jelassi;Albrecht Enders;Francisco J. Martinez-Lopez

By Tawfik Jelassi;Albrecht Enders;Francisco J. Martinez-Lopez

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Albrecht Enders is the author of Interneteinsatz in Der Betriebswirtschaftlichen Aus- Und Weiterbildung (0.0 avg rating, 0 ratings, 0 reviews,

Tawfik Jelassi is the author of Strategies for e-Business (4.20 avg rating, 5 ratings, 0 reviews, published 2008), Tawfik Jelassi s Followers.

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Strategies for e-business: creating value through Albrecht Enders has co-authored developed and implemented electronic and mobile commerce strategies in

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